

COOKIEBELEID

This is the Cookie Policy of The Social Handshake B.V. (“**The Social Handshake B.V.**”, “we,” “us” or “our”), a company having its address at Schimmelstraat 26H, 1053TG, Amsterdam. The Social Handshake B.V., registered in the Trade registry of the Chamber of Commerce with the number 74623982. This cookie policy explains how we use cookies and how we share and protect your data in relation to our website thesocialhandshake.com (**the “Service”**). We use the cookies and collect your data in a manner which is compliant with the General Data Protection Regulation (“**GDPR**”), the Dutch telecommunication law and all other relevant which is in effect at this moment.

What are cookies?

Cookies are small text files placed on your computer, tablet or mobile phone when you use the Service. Cookies are not capable or harming your computer, tablet or mobile phone. Cookies are needed to be able to provide you with a smooth functioning Service. We use three types of cookies, namely functional cookies, analytical cookies and tracking cookies. However, we will only use the tracking cookies with your consent. When you do not consent to the use of tracking cookies, the Service will work less smoothly as with tracking cookies.

Functional cookies

Functional cookies are cookies that are essential for the functioning of the Service. Without these cookies, the Service is unable to function properly. This means that these cookies cannot be turned off. There is a difference between session functional cookies and permanent functional cookies. The session cookies are deleted after you have left the Service. The permanent cookies are saved to prevent you from having to perform the same action all over again. An example of the use of permanent cookies are purchases which you have saved in your cart on a shopping website. We do not share the information obtained with these cookies with third parties.

Analytical cookies

Analytical cookies are cookies which are needed for the good functioning of the Service. Thanks to analytical cookies, we know what people search for on the Service, how long it takes before a page has been loaded and what buttons are pressed by people visiting the Service. Some analytical cookies may be placed without your consent. Other analytical cookies are only placed when we have your consent to do so.

We use the following analytical cookies:

Google analytics: We use Google Analytics for our analytical services. Google analytics places a permanent cookie in order to identify your browser. By doing this, your data are shared with Google. We only share data with Google that we are allowed to share with Google according to the GDPR. We use this information combined with other data from other users. Due to this, we are unable to identify you as an individual. We have not given Google permission to share your data with third parties. However, Google can be legally obliged to share your data with third parties. The information which is obtained by Google is anonymized as much as possible. The information is transported and saved on servers in the United States. Google complies with the Privacy Principles and is a member

of the Privacy Shield-programm from the American Ministry of Commerce. This means that there is a appropriate level of protection for the procession of your personal data.

Leadinfo: To measure the business use of our website, we use Leadinfo. This service shows us company names and addresses based on IP addresses of our visitors. The IP address is not included.

Social media cookies

This page includes buttons for social networks such as Facebook and Twitter. These buttons work by pieces of code that come from these networks themselves. Cookies are placed on the Website by means of this code. We have no influence on that. Read the privacy statement of the respective social media company (which can change regularly) to read what they do with your (personal) data that they process via these cookies.

The information they collect is anonymized as much as possible. Companies such as LinkedIn, Twitter, Facebook and Google + adhere to the Privacy Shield principles and are affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data as referred to in the GDPR.

Right of access, right of rectification, right to object and right to data portability

If you would like to have access to your personal data, if you would like to change or delete your personal data and/or if you would like to transfer your data or have your data transferred to a third party, than please contact The Social Handshake B.V. by sending an email to loongift@thesocialhandshake.com or by sending a letter to:

The Social Handshake B.V.
Schimmelstraat 26H, 1053TG, Amsterdam

Unforeseen cookies

We are constantly trying to keep a good overview on the cookies on our Service. However, it is possible that third parties place cookies on the Service. If that happens, you will not find these cookies in this overview. This mainly concerns embedded elements, for example cookies from an embedded YouTube video. Do you find cookies on the Service that are not listed in this overview? Than please contact us by sending an email to loongift@thesocialhandshake.com.

When do we share the obtained information?

We do not share information that we have obtained with our functional cookies. Information which we have obtained with our analytical cookies are only shared with third parties without your consent after we have anonymized this information. Other information obtained with analytical cookies is only shared with third parties after we have received your consent. Information obtained with tracking cookies is only shared after we have received your consent.

Children

We do not knowingly collect personally identifiable information from anyone under 16 (“Children”). If you are a parent or guardian and you are aware that your Child has provided us with personal information, please contact us at loongift@thesocialhandshake.com. If we become aware that we have collected personal information from Children without verification of parental consent, we will take steps to remove that information from our servers. If we have collected personal data from you when you in the period that you were a Child and if you would like to have this information removed, we will attempt to delete this data at your request. You can send this request to us by contacting us at loongift@thesocialhandshake.com.

Change of control

If we sell or otherwise transfer part or the whole of The Social Handshake B.V. or our assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your information collected through the Service may be among the items sold or transferred. The buyer or transferee will honor the commitments we have made in this cookie policy.

Changes to this cookie policy

The Social Handshake B.V. may modify or update our cookie policy from time to time. We will notify you of any changes by posting the new cookie policy on this page. You are advised to review this cookie policy periodically for any changes. Changes to this cookie policy are effective when they are posted on this page.

How to contact us

If you have any questions about this cookie policy of the Service, please contact us by sending an email to loongift@thesocialhandshake.com.